

ON OUR WAY, TOGETHER

TOWARDS A HAPPY, PEACEFUL
AND FREE WORLD

SIMONE KUITER

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Magic of Being
Together we rise

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1. About me & MOB

‘Consciousness is always working through and with us. Each of us is naturally gifted, carrying a piece of the puzzle that is gradually falling into place, shaping a better world.’



Simone Kuiten, august 14, 1974

It is in my nature to see the bigger picture: the interconnectedness across all times and lives, what is unfolding in the undercurrent, and what, from its origin, seeks to come into full expression in the upper current: a happy, peaceful, and free world.

From this natural gift, which I have developed since my wake-up call on September 14, 2003, both a vision and the social enterprise I founded, *Magic of Being (MOB)*, have emerged.

Neither belongs to me. They have come through me and serve a higher purpose. On that particular late-summer day, I was as if briefly lifted up and allowed to catch a glimpse of the happy, peaceful, and free world toward which we are moving together, for and through one another, even if that may now be difficult to believe.

In our collective upward movement, we continuously take on varying roles and responsibilities, both consciously and unconsciously, ultimately growing into the place and position in time and space that naturally fits us and where we can make our greatest contribution to the transition.

Driven by my then-awakened passion for self-realization, I have, both consciously and unconsciously at times, moved along with what, within the framework I describe above, seeks to come into expression through me.

My own process of self-realization was accompanied by countless moments of falling down and getting back up again, and it took far longer than I had initially expected. It has kept me going and given me trust throughout all these years, especially in the many moments when I was confronted with setbacks, grief, pain, powerlessness, and loneliness, when dark clouds drifted through my mind and I had largely lost the alignment with my higher self that I had been able to return to so often between 2003 and 2013.

In the summer of 2024, the year I turned 50, I was once again intuitively prompted to move into action and no longer let anything hold me back, regardless of how many setbacks and opposing forces I might still encounter along my path.

From that moment on, my work became focused on making myself fully free and available, so that the natural life energy could flow optimally through me and take the form it is naturally intended to take, without me creating any further mental blockages.

For this, I had to fully engage with all unconscious emotions, feelings, thoughts, and limiting beliefs that, in interaction with my immediate environment and in relation to everything happening in the world, surfaced rapidly into my awareness.

The more I dared to let go of control, the more came to the surface to be acknowledged, felt, cleared, and released again. In this way, I kept expanding my own limits, freeing the blocked life energy in my system of origin and setting it back into motion.

'When they go low, we go high.'

Michelle Obama

My youngest son, Peer (2016), in particular has frequently triggered me and continuously pushed all my boundaries. Because I could not control him, and did not want to, I had to draw from a different source within myself. I began to consciously use his very explosive, inflexible, and self-focused energy, which he mainly expressed at home in relation to me, as a catalyst for raising my state of being, thereby, in a sense, letting him go.

Strengthened by the very restless, impulsive, and hurried energy with which my eldest son, Fin (2015), moved through life from an early age, I entered a major acceleration in the autumn of 2025, from the moment I consciously began working with what is and stopped resisting what is.

This gave me the opportunity to open up even further, ultimately breaking through the ceiling of my limited lower self and realizing my true self.

Now that my self-realization is complete, I have begun the next phase: the self-actualization of my true self. This phase of perfection helps me to rapidly give concrete form and direction in the upper current to everything I have been preparing for over the past 23 years in the undercurrent.

During my deepest lows, giving up was never an option because deep down I knew there was a way upward not only in my heart but also with both feet firmly on the ground. Being grounded and yet experiencing wings is what I had envisioned and it is now my reality.

MOB is the vehicle through which my work takes concrete shape and direction: a social enterprise in service of the transition to a higher level of existence. By investing in self-realization and thereby unlocking our original potential.

Together we rise ,

Simone

2. Introduction

A way out of our problems.

The problems have been growing beyond our control for years and are becoming increasingly unmanageable on a large scale, affecting more and more people either directly in their own bodies, close to home, or further away. The limits have been reached, which is why we need a way out.

**'The intuitive mind is a sacred gift and the rational mind is a faithful servant.
We have created a society that honors the servant and has forgotten the gift.'**

Bob Samples | Albert Einstein

The way out is to restore the natural balance between our feminine self (heart) and our masculine self (hands), thereby connecting our ego to the core of our existence and transcending our lower self (mind).

At our core, we are our true self: a high state of BEING. At our core, our life energy flows optimally through us and can be directed toward what it is naturally meant for: fulfilling everyone's needs, personal desires, and shared longings.

From our core, we unlock more and more of our original potential in service of the whole: unique skills, talents, expertise, solutions, applications, technologies, products, system innovations, businesses, and more, all of which are urgently needed to restore the damage caused to people, animals, and nature in the past and present.

The restoration of both the imbalance and the damage unfolds essentially by itself, as our feminine self, aligned with our higher self (origin), comes to the forefront in more and more people across society. It guides our masculine self and shapes how we show up in our personal, professional, and societal domains, and what we create and bring to completion.

The natural restoration unfolds in two phases:

1. **Self-realization:** the final phase of the transition to a higher level of existence. In this phase, we bring our foundation into order by releasing and mobilizing blocked life energy within our system of origin. In doing so, we gradually lift ourselves and each other upward into the upper current.
2. **Self-actualization:** from the solid foundation established in phase one, we join forces from the ground up to build a happy, peaceful, and free world, not just for a select few, as was the case in the undercurrent, but for everyone. This phase of completion unfolds in the upper current.

What is important to keep in mind, to prevent us from losing trust and hope, is that we are truly not too late and, moreover, from the highest perspective, nothing is ever truly lost. We are exactly at the right moment in time and space to allow the natural restoration to unfold within ourselves, our organizations, and society.

3. Blocked life energy

Making space for profound change and unprecedented renewal.

As humanity, we have long acted against our natural flow of life. Of course, we still do so today, but the serious to very severe personal, professional, and societal problems we are now experiencing firsthand, witnessing up close, or observing from afar, always originate in the (distant) past and can be traced back to life energy that has become blocked somewhere in our system of origin, as a result of us collectively acting from a state of imbalance.

'We need to learn how to work with nature, rather than against it.'

David Attenborough, 8 mei 1926

No one is therefore personally to blame for their current circumstances and the related problems. There is no point in holding individuals responsible for what happens to them, nor for what they may unintentionally do to others and their environment. There is always a form of unconsciousness at the root of this, which in the here and now requires our attention and care.

Energetic blockages are manifesting in more and more places around the world and are affecting countless human lives, to varying degrees. They express themselves, for example, in our bodies, in our beliefs, in our family, intimate, business, and political relationships, in tensions between countries, in structures, systems and forms, and in nature itself.

Although we tend to think that what we are experiencing now is a direct result of our present actions, the reality is far more complex and layered: everything is connected to our (distant) past. In one way or another, we all carry, to a certain extent, the systemic burden of our shared history. These are often unconscious, unprocessed burdens that are not necessarily ours, yet are still related to us. It is a complex knot to untangle in the here and now.

But this energetic cleansing is necessary, because we urgently need the life energy that can be released for the future. Once freed, we can set it into motion toward the fulfillment of everyone's needs, personal desires, and our shared longings.

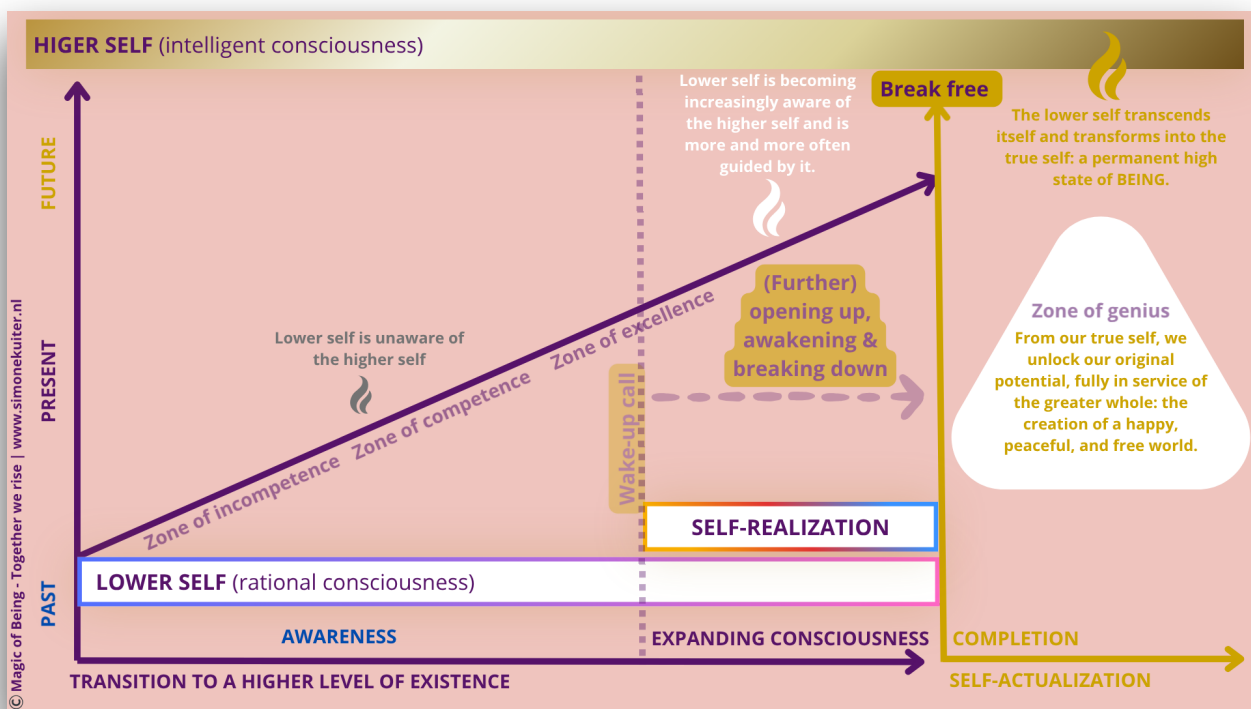
Although we ourselves are therefore never truly guilty or negligent, we can, provided our personal circumstances allow for it (see page 9), choose to take responsibility for it. We do this during the process of self-realization.

4. Transition

We have entered a phase of rapid acceleration.

The transition to a higher level of existence has been unfolding since time immemorial in the undercurrent, first in unconscious alignment with our higher self, and later, during the final phase of self-realization, in conscious alignment with it. Across all times and lives, we lift ourselves and each other, both consciously and unconsciously.

It is essential that our lower self undergoes a development of awareness to a certain extent before we can arrive at self-realization.



The transition leads us:

- From the undercurrent to the upstream.
- From imbalance to balance.
- From immaturity to spiritual maturity.
- From rational to intelligent consciousness.
- From our lower self to our true self.

It touches a growing group of people at the core of their being. No one can escape it: the way we've known existence until now is gradually dissolving.

Depending on the lens you choose, this can be seen as good or bad news. If we look beyond the current reality with our hearts, we may already see, somewhat or completely clearly, what is truly going on and what naturally wants to blossom through us from below. If we look at it with our rational mind, we are rightly concerned about the increasing disruption and the associated problems that we experience firsthand, witness up close, or observe from a distance.

The final phase of the transition is that of self-realization. The more people actively engage in their self-realization, the faster we get our foundation in the undercurrent in order: the realization of our true selves, from which we unlock our original potential in service of the whole.

From that solid foundation, we enter the next phase: building from the bottom up a happy, peaceful, and free world. Together, with and for one another. Not for a select group, as was the case in the undercurrent, but for everyone.

The spiritually mature society that corresponds to this emerges in the upstream through the realization (subsequent phase) of our true selves. It makes space for everyone's needs, personal wishes, and shared longings, with respect for animals and nature. At its core, it is democratic, sustainable, inclusive, livable, and prosperous.

Tipping point

In the autumn of 2025, we reached a tipping point because at that moment a critical mass worldwide, either alive or after shedding the physical body, had become connected to the core to a greater or lesser extent. This was strongly aided by the arrival of the younger generations.

Since then, the transition has gained momentum, and we are lifting each other up at an exponential pace. Our lives, organizations, and societies are now rapidly adapting to the intelligent consciousness that is taking root in more and more people. This means that we are now, in an accelerated yet conscious and responsible way, letting go of all forms, structures, systems, and beliefs connected to our lower self. We are gradually releasing everything that, in essence, does not belong to who we truly are.

In the 6 to 7 years following the tipping point, we will, with united forces, release our blocked life energy in the undercurrent, our system of origin, and set it back into motion so that it can flow optimally through our core and be used for what it is naturally intended. This does not mean that everything can be resolved within a single human lifetime, but the progress we can make in the coming years will be significant.

Younger generations

Since the 1980s, a relatively large number of people have been born worldwide with a higher state of being. This began to a limited extent with Generation Y/Millennials (born approximately 1981–1996), to a greater extent with Generation Z (born approximately 1997–2012), and to a significant extent with Generation Alpha (born approximately 2013–2025). The generation born from 2026 onwards is fully connected to the core.

Our role

You and I are an essential link in the transition. First and foremost through our energy, and in many cases also through our natural talent or gift that is still unfolding, our unique expertise, business or organization, and so on.

Those who have passed away recently, or in the near or distant past, also play an essential role in the transition. They lift up those with whom they are directly or indirectly connected, and who are receptive to this, in a completely unique and inimitable way.

**'I just hope that you understand that this life on planet Earth isn't the end.
I believe and now I know that there is life beyond death. That consciousness survives.
I can't tell you from where I am secrets that are not mine to share.'**
Jane Goodall

5. Self-realization

Self-realization is the final phase of the transition to a higher level of existence. During this phase, we release and set in motion the blocked life energy in the undercurrent, directing it towards what it is naturally intended for: the fulfillment of everyone's needs, personal wishes, and shared longings.

It is a collective process of consciousness expansion in which we, on an individual level, move through three recurring stages that are necessary to ultimately reach the fourth stage:

- ✿ Wake up, open up, break down.
- ✿ Break free.

The first three stages are closely interwoven and mutually influence one another; nothing and no one exists in isolation. Through our conscious and unconscious actions and inactions, we continually touch one another on different energetic levels, causing all our unconscious emotions, feelings, thoughts, and limiting beliefs to rapidly surface, so they can be seen, felt, cleared, and released.



Self-realization is therefore quite an intense and life-changing process that we each must go through individually, but it is entirely manageable. Especially with the right guidance, when needed or desired. There are plenty of such capable people: they form the vanguard of the transition. And, of course, we are intuitively guided from within by our higher self.

However, not everyone needs to work on self-realization. Those who, due to personal circumstances, cannot or do not need to participate actively, lift up along, as it were, automatically. They can be roughly divided into four groups:

- ✿ Older people who are no longer as resilient, adaptable, or flexible.
- ✿ People who are in distress or in life-threatening situations, who find themselves in severe insecurity, or who are living below the subsistence level relative to the place where they live.
- ✿ Vulnerable people with significant cognitive, energetic, physical, or psychological challenges.
- ✿ The younger generations.

Door hun aanwezigheid, hun omstandigheden of hun anders-zijn zetten zij ons als het ware al in beweging, doordat ze ons een spiegel voorhouden. Dat zien we echter pas echt wanneer we onze mentale bril afzetten.

Through their presence, their circumstances, or their being different, they already set us in motion, as it were, by holding up a mirror to us. However, we only truly see this when we take off our mental glasses.

The essential work we perform during self-realization is therefore not done solely for ourselves, although it often begins there. We do it for the collective as well. Those with whom we are directly or indirectly connected gradually move upward along with our high(er) state of BEING.

It can sometimes take a while before those around us notice and appreciate this work, because they are still largely limited by their mental reality.

Wake-up call

Up until the phase of self-realization, our lower self has no active memory of our higher self. That changes from the wake-up call. It is a fleeting memory—ranging from vague to very clear—of our higher self, usually unannounced and linked to a specific event, encounter, or place, which we only recognize in retrospect as something that awakened us on a deeper level.

In that single moment of enlightenment, we are consciously connected to our core and experience, for a moment or longer, in a subtle or very strong way, our true self. This then gradually takes up more and more space, slowly pushing our lower self and everything associated with it into the background, both literally and figuratively.

Break free

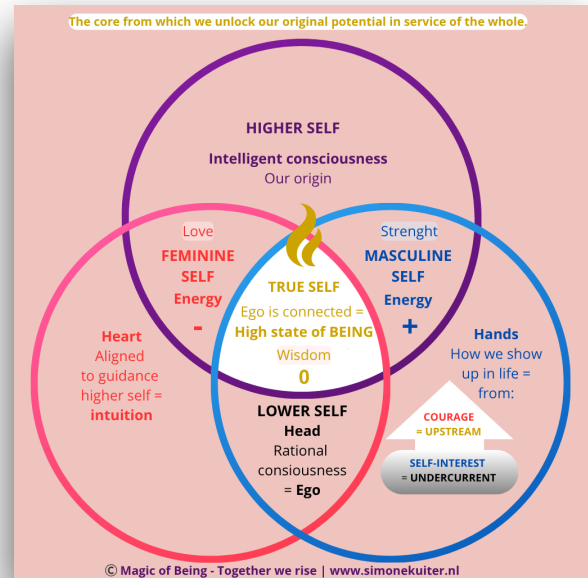
The moment of breaking free is the moment when our lower self permanently transcends itself, thereby transforming into our true self, and we start in the upstream with the subsequent phase of self-actualization: the completion of our true self.

Until the spring of 2026, transcendence coincided with the shedding of the physical body, because as a collective we were not yet sufficiently able to bear the high state of BEING associated with it. Now that this is no longer the case, we should make a distinction between the death of the ego and the death of the body. The second cannot exist without the first, but the first can exist without the second.

6. Core

At the core:

- ✿ We are all energetically connected to one another and form a single whole, even if we are not aware of it.
- ✿ We are connected to our true self.
- ✿ We are aligned with the upstream.
- ✿ Our feminine and masculine selves are fully balanced, allowing them to work in harmony.
- ✿ Our life energy flows naturally, optimally, and freely through us.



7. Higher self

Our higher self is the intelligent consciousness that, in theory, can take on any form. It encompasses everything that is, in essence, consciousness itself. Initially, it guides us unconsciously and later, during the phase of self-realization, intuitively through all times and lives, in successive and parallel cycles of turning inward, awakening, flourishing, and letting go.

8. True self

Our true self forms our foundation and is who we naturally are: the elevated 2.0 version of our lower self. The moment we are connected to our true self, even for a brief moment or longer, we experience a high state of BEING.

From our true self, we unlock our original potential, fully in service of the greater whole: the creation of a happy, peaceful, and free world.

Our true self is destined to realize itself. This happens when our lower self permanently transcends itself, thereby transforming into our true self.

9. Feminine self

Our feminine self is our receptive energy, attuned through our heart to our higher self. For a long time, she has remained in the background in individuals, organizations, and society. This is because we have largely denied her, ridiculed her, ignored her, suppressed her, and distorted or misinterpreted her truth.

10. Masculine self

Our masculine self is our executive energy, with which we bring things into manifestation. It can be guided either by our feminine self, from a place of courage, or by our lower self, from a place of self-interest.

Courage

It takes courage to let our masculine self act on what our feminine self prompts, against the undercurrent, and in doing so transcend our lower self for a moment or longer. We must make that conscious choice again and again, regardless of the many setbacks and opposing forces we encounter along the way.

Sometimes this comes more easily than at other times, and sometimes not at all for long periods. But as long as we do not lose sight of where we are headed together, we lift each other up a little further each time towards the upstream.

Self-interest

Our lower self is inherently limited and therefore has a ceiling. And that is just as well, because at its core it serves only itself and the limited group with which it is related, identifies, or connects out of self-interest. It has little or no regard for those outside that group and never perceives the whole, which means that sooner or later it inevitably, whether intentionally or not, causes harm to its environment: people, animals, and nature.

11. Lower self

Our lower self is not connected to our core. It is our rational consciousness, linked to our physical brain and naturally limited. It encompasses everything we accept as true, can understand, explain, or scientifically substantiate. It is driven by our unconscious emotions, feelings, thoughts, and limiting beliefs.